

Merseyside Accessibility Strategy and 2006/07 Access Plan

John Smith

Access Plan Co-ordinator

LTP Support Unit

LOCAL TRANSPORT PLAN
MERSEYSIDE



Public
Transport



Goods



Walking



Cycling



Traffic

The Merseyside Accessibility Strategy

- Background to Accessibility Strategy
- Why we need an Accessibility Strategy
- Context for strategy
- Priorities, objectives and 2006/07 Access Plan
- Examples of anticipated projects
- Summary and conclusions

LOCAL TRANSPORT PLAN
MERSEYSIDE



Public
Transport



Goods



Walking



Cycling



Traffic

Background to the Accessibility Strategy

- Social Exclusion Unit report – February 2003
 - “Making the Connections: Final Report on Transport and Social Exclusion”
- Report examined link between social exclusion, transport and the location of services
 - Focuses on promoting social inclusion
- Recommended a new framework of accessibility planning be built into LTP’s for 2006-2011 and that Accessibility Strategies be produced
- Statutory requirement
- Key daughter document to the LTP
- Merseytravel, Knowsley, Liverpool, Sefton, St Helens and Wirral Councils have worked together to produce the Merseyside Accessibility Strategy

LOCAL TRANSPORT PLAN
M E R S E Y S I D E



Public
Transport



Goods



Walking



Cycling



Traffic

Why we need an Accessibility Strategy

- Overcoming accessibility barriers to key opportunities and services is the most important issue for the LTP
- In particular the need to tackle high levels of worklessness experienced in many of Merseyside's communities
- By developing schemes and initiatives which improve accessibility significant contributions can be made to:
 - Tackling issues of worklessness
 - Improving participation, attendance and attainment in education
 - Improving health and tackling health inequalities
 - Improving the availability of fresh food to help improve poor diets
 - Increasing participation in culture and sport
- *However, transport alone is not sufficient to tackle the problem. Service sector providers need to part of problem definition, prioritisation and delivery of solutions.*

LOCAL TRANSPORT PLAN
M E R S E Y S I D E



Public
Transport



Goods



Walking



Cycling



Traffic

Context for the Accessibility Strategy

- Set in context of the wider vision and objectives for area set out in LTP
- Aims to improve accessibility for all
- Focuses on those opportunities that have most impact on life chances
- Based on an assessment of accessibility needs with key stakeholders
- Set out priorities for 5 years and demonstrate how they result from assessment
- Provides targets, linked to the wider strategy
- Includes a series of detailed local indicators developed with partners
- Shows how accessibility is included into wider policy development
- Not just about providing more transport
 - ...also location, design and delivery of services

LOCAL TRANSPORT PLAN
M E R S E Y S I D E



Public
Transport



Goods



Walking



Cycling



Traffic

Accessibility Strategy Detail

- The Merseyside Accessibility Strategy sets out:
 - What the accessibility issues for Merseyside are
 - Where barriers to accessing services exist
 - How the Accessibility Strategy fits with key stakeholder respective agendas
 - The approach to be adopted to deal with specific accessibility problems
 - Potential funding streams
 - Priorities and suggestions for joint working with key stakeholders to overcome accessibility problems
 - Key role of TravelWise
 - Links to revised Bus and Rail Strategies
 - Links to TravelSafe initiative
 - A detailed action plan to address priority issues in initial stages

LOCAL TRANSPORT PLAN
M E R S E Y S I D E



Public
Transport



Goods



Walking



Cycling



Traffic

2006/07 Access Plan

- Approach reliant on multi partnership working
- Particular emphasis in the first years on addressing worklessness and access to employment
 - New bus routes, Workwise initiative
- Improving Information and Ticketing
 - Availability of pre-paid tickets, assisting with cost of travel
- Improving access to education and lifelong learning
 - Assisting young people with high cost of transport, development of travel plans
- Improving access to healthcare and fresh food
 - Hospital Travel Cost Scheme, Veggie Van
- £3m of Objective One funding secured for projects to 2008

LOCAL TRANSPORT PLAN
MERSEYSIDE



Public
Transport



Goods



Walking



Cycling



Traffic



- Programme to address both perceived and actual transport barriers for workless people
- Currently operates across the Mersey Dee Alliance area
 - Covers Wirral and parts of Cheshire
- Agreement with JCP to extend to cover all of Merseyside
- Built around:
 - Improving information
 - Scooter Commuter/Cycle hire schemes
 - Workwise Travel Card
 - Workplace Travel Plans
 - Working with employers

LOCAL TRANSPORT PLAN
M E R S E Y S I D E



Public
Transport



Goods



Walking



Cycling



Traffic

Veggie Van

- Working with Heart of Mersey to improve access to fresh food
- Detailed mapping study to identify food deserts across Merseyside
- Merseyside wide mobile food vans project
- Building on successful Veggie Van in Knowsley
- Longer term aspiration for local community facilities



LOCAL TRANSPORT PLAN
MERSEYSIDE



Public
Transport



Goods



Walking



Cycling



Traffic

Summary

- The Accessibility Strategy has been set within the framework set by the second LTP
- It has been aligned with stakeholders key strategies
- It is designed to overcome both actual and perceived barriers to key services and opportunities to support the continued regeneration and renaissance of Merseyside
- *Ensuring equality of travel opportunity for all*
- Annual Action Plan
- Partnership remains the key

LOCAL TRANSPORT PLAN
M E R S E Y S I D E



Public
Transport



Goods



Walking



Cycling



Traffic

For further details please
Contact the LTP Support Unit

0151 330 1294

ltp@merseytravel.gov.uk

www.transportmerseyside.org

LOCAL TRANSPORT PLAN
MERSEYSIDE



Public
Transport



Goods



Walking



Cycling



Traffic